JACOB KUCERA

UI/UX Designer with 7 years of experience

PORTFOLIO
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EXPERIENCE

Rotunda Software - Sr. UI/UX Designer | Nov 2022 - Present

Software company specializing in creating the #1 leading volunteer scheduling software.

- Working directly with leadership, marketing, and developers to overhaul a complex design system to help improve the user experience for volunteers.
- Ideated, designed, and helped ship Rotunda's Ministry and Volunteer Scheduler Pro features to their millions of users.

Z-AXIS - Lead UI/UX Designer | Aug 2021 - Present

Swing-fall protection monitoring mobile app currently being used by Boeing.

- Designed the full look-and-feel of the Z-AXIS Radian mobile app.
- Worked closely with leadership and engineers to design over 200 mobile-view wireframes and modules.

DRYNKS - Lead UI/UX Designer | Oct 2021 - Oct 2022

Dating desktop and mobile app with over 50,000 users.

- Designed the user flow, interaction models and sitemap to resolve pain points, allowing users to more effectively find romantic partners.
- Redesigned the logo, brand, and design system.
- Designed advertisements for billboard and web use.

Bullish - UI/UX Designer | Sep 2019 - Mar 2022

Content studio for the next generation of investors.

- Lead the design process and revamped design systems.
- Designed responsive desktop & mobile wireframes in Figma, and implemented my designs using HTML, CSS & React.JS.
- Worked closely with O'Shaughnessy Asset Management, a brand partner, to design marketing slideshows and brochures.

wave.ac - UI/UX Designer | May 2016 - Aug 2019

Music streaming service, blog and community for independent artists.

- Designed style guides, wireframes and interactive prototypes in Figma and implemented them with HTML and CSS.

this resume only includes most recent work experience, to view older work experience please visit my **portfolio**

SKILLS

TOOLKIT
Figma, Adobe Photoshop, Adobe Illustrator, Zeplin, HTML, CSS, Basic JavaScript, Blender, C4D, UE4

DESIGN
User Interface Design (UID), User Experience Design (UED/UXD), Visual Design, Logo Design, Brand Design, Vector Illustration, Personas, Journey Mapping, Wireframes, Rapid Prototyping, User Centered Design Process, Design Systems

RESEARCH
User Interviews, Usability Testing, Contextual Inquiry, User-Centered Design, Heuristic Evaluation, Competitive Analysis

EDUCATION

College of Marin
Associate's Degree —
Visual Communication Design (UI/UX Design)
2018 - 2020